



# RIDER RELIEF FUND

October 2016 Newsletter

## 2016 World Finals Week!

The official countdown to the 2016 World Finals Week has begun!! The PBR World Finals is the biggest event of the year, where the highest ranked bull riders and bulls in the world compete to see who will take home the \$1 million dollars and the title of PBR World Champion.

Each year Rider Relief Fund holds fundraisers throughout the week in conjunction with the Blue-Def Finals and PBR World Finals to help raise money for injured bull riders and bullfighters. This year RRF has several activities planned including the ABBI Calcutta, Women of the PBR breakfast, World Finals Calcutta and Live Auction, Marcene Taylor Charity Clay Shoot, Annual Donor Luncheon and the Silent Auction and Raffle.

This year the Silent Auction and Raffle will be held at the South Point Exhibit Hall starting on October 29th, 2016 and ending on November 5th, 2016. Come join us and bid on some great items!

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**2016 PBR WORLD FINALS**  
BUILT Ford TOUGH  
LAS VEGAS

### SUPPORT RIDER RELIEF FUND DURING FINALS WEEK NOVEMBER 2-6 · LAS VEGAS

<b>Friday, October 28th</b> 7:00pm - 9:00pm ABBI Calcutta South Point Hotel	<b>Wednesday, November 2nd</b> 12:00pm - 2:00pm World Finals Calcutta, Live Auction and Lunch South Point Hotel	<b>Thursday, November 3rd</b> 9:00am - 1:00pm Charity Clay Shoot Clark County Shooting Complex	<b>Friday, November 4th</b> 11:30am - 2pm Annual Donor Appreciation Luncheon (Invite Only) Del Frisco's
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*\*Times and locations are subject to change*

**RIDER RELIEF FUND**  
Silent Auction | Tuesday-Saturday at The PBR Fan Zone

NATIONALLY SPONSORED BY **REAL TIME Pain Relief.**



## Annual Donor Luncheon

A huge thank you goes out to our sponsors, donors and volunteers. They are the reason we are able to continue our mission.

Guests are invited to Del Frisco's for lunch and to take a picture with the PBR champion trophy. During the luncheon guests have the opportunity to bid on some great auction items in the Silent Auction.

## Marcene Taylor Charity Clay Shoot

Want to test your skills against the best of the PBR? Come join the top bull riders, bull fighters, sponsors, Stock Contractors, and many more in the Marcene Taylor Charity Clay Shoot benefitting Rider Relief Fund and Rocky Mountain Elk Foundation (RMEF). The event will take place on Thursday November 3rd, 2016 at the Clark County Shooting Complex. Breakfast will start at 8am and the event will start at 9am. Following the event will be lunch at 12pm with awards and raffle. Shuttles will be available from South Point and the Monte Carlo.

For more information and how to register, visit our website at [www.riderrelief.org](http://www.riderrelief.org) or by calling 719-242-2900.





## Women of the PBR Breakfast

The Women of the PBR play a huge role in the lives of the bull riders, bull fighters, stock contractors, staff and many more.

For the second year Rider Relief Fund will host the Women of the PBR Breakfast. The breakfast this year will take place on Wednesday November 2nd, 2016 at the Monte Carlo.

This year we are proud to announce that LeAnn Hart will be our guest speaker. LeAnn Hart is the wife of the legendary bull rider JW Hart and this year's recipient of the Sharon Shoulders award. She will be honored with this award during the Heroes and Legends Celebration held at South Point Hotel in Las Vegas on Nov. 1st.



## ABBI Calcutta & World Finals Calcutta

The 2016 World Finals Week kicks off with the ABBI Welcome Reception followed by the ABBI Calcutta benefitting Rider Relief Fund and RMEF. This year the ABBI Calcutta will take place in the South Point's Cinch Saloon on Friday October 28th, 2016. The event will feature ABBI's top bulls.

On Wednesday following the Women of the PBR breakfast RRF will switch over to South Point for the World Finals Calcutta and Live Auction. The Calcutta will auction off the top bull riders and bulls of the PBR to the highest bidder. This year's Live Auction will feature items such as a Brad Paisley autographed guitar, Del Frisco's Gift Certificate, JB Mauney & Bushwacker Autographed picture, and many more.

So bring your check books and come bid on some great items, and the top bull riders and bulls of the PBR. For more information please visit our website at [www.riderrelief.org](http://www.riderrelief.org)

# 2017 PBR Built Ford Tough Series Schedule

- **Jan 6-8**                      **New York, NY**
- **Jan 13-15**                    **Chicago, IL**
- **Jan 21-22**                    **Oklahoma City, OK**
- **Jan 27-29**                    **Sacramento, CA**
- **Feb 3-4**                        **Anaheim, CA**
- **Feb 11-12**                    **Kansas City, MO**
- **Feb 18**                        **Arlington, TX**
- **Feb 24-26**                    **St. Louis, MO**
- **March 17-19**                 **Albuquerque, NM**
- **March 25-26**                 **Glendale, AZ**
- **March 31– April 2**         **Sioux Falls, SD**
- **April 7-9**                      **Billings, MT**

## Contact Us

Give us a call for more information about our services and products

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Visit us on the web at  
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