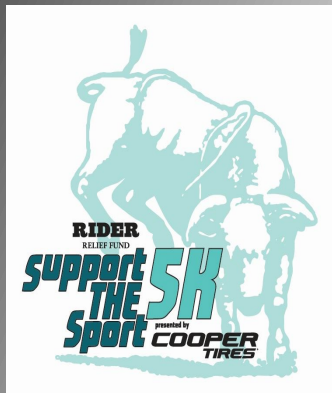




RIDER RELIEF FUND

March 2016 Newsletter

Support the Sport 5K Race



It's that time of year again!!! The 3rd annual Support the Sport 5K Race presented by Cooper Tires. The race will take place on September 24th, 2016 at Quail Lake in Colorado Springs. This is a chance to come run alongside some of the best bull riders and bull fighters of the PBR. Registration is only \$25.00 if you register before May 1st, 2016. All proceeds go to financially assist bull riders and bullfighters injured in the competitive sport of bull riding. Come out and join this great cause!!! <https://runsignup.com/Race/CO/ColoradoSprings/SupportTheSport5k>

Upcoming PBR Built Ford Tough Series 2016 Events

- ◆ March 12-13 Duluth, GA
- ◆ March 18-20 Albuquerque, NM
- ◆ April 2-3 Sioux Falls, SD
- ◆ April 9-10 Little Rock, AR
- ◆ April 15-17 Billings, MT
- ◆ April 23-24 Des Moines, IA
- ◆ May 13-14 Las Vegas, NV



Rider Relief Fund Concourse Backdrop

On February 27th, Rider Relief Fund debuted the new concourse booth backdrop. The backdrop features Rider Relief Fund's National Sponsor, Real Time Pain Relief. The next time you're at a PBR Built Ford Tough Series event stop by the booth and check out the new addition and enter to win some great prizes!!!

