



Rider Relief Fund News

March 2017 Newsletter

Fort Worth Fiesta

This was the first year for the Rider Relief Fund's Fort Worth Fiesta and what a great event. We had over 90 guests attend and raised approximately \$40,000.00. All the funds will go directly to RRF-continuing the mission of providing financial assistance to injured bull riders and bullfighters.

The night featured a silent and live auction with one of a kind items like an Upland Bird Hunt at the 10-2-4 Ranch, an All-inclusive Costa Rica Trip, Dallas Cowboy Experience for four, autographed Jason Witten Jersey and more. We also had a photographer on so hand so check out our Facebook page to find your photo.

We'd like to send out a special thank you to everyone who attended and to our table sponsors Blackhawk Modifications, Heald ProBulls & Chad Berger, Sweet Pro Feed and the Leal Family. We would also like to thank all of the PBR celebrities that attended the dinner, Stormy Wing, Matt Triplett, Ryan Dirteater, Brady Sims, Robson Aragao, Luis Blanco, Alex Cardozo, Cord McCoy, Flint Rasmussen, Mike Lee, Jorge Valdiviezo and Bonner Bolton.

If you missed this year's event be sure to check out our website and Facebook page throughout the year for more information on upcoming events as well as info for next year's Fort Worth Fiesta.



VOLUNTEER OF THE MONTH

This month we would like to recognize Carla Lynn as our volunteer of the month. Carla's journey began with the Rider Relief Fund seven years ago when her and her husband Joe attended their first live event. During this event, Carla and Joe ran into one of our board members, Clay Learned, and spent several hours chatting with him about Rider Relief Fund and about our mission and the importance of the organization. Carla and Joe were instantly hooked so when Clay asked if they would be interested in volunteering, it was a given yes. That same year at the Albuquerque event Carla and Joe volunteered for their first time and they have been fiercely involved ever since.

Carla brings a special flare to RRF with her blinged out RRF patches, her infectious laugh, and amazing passion for our mission. Carla is one of our best ambassadors and is always willing to share RRF's mission with anyone who will listen. She is always willing to lend a helping hand and is always looking for new and exciting ways to help us raise awareness and funds! We are so blessed to have her as apart of the RRF family! Be sure to stop by our booth and say hi!!



St. Louis 50/50 Raffle

This year at the PBR BFTS St. Louis event Rider Relief Fund teamed up with the St. Louis Blues for a 50/50 Raffle. This event helped raise over \$2,130.00 for RRF's mission.

Huge thank you to all those who participated as well as all the volunteers who helped make this event a success.

GLENDALE BEER GARDEN EVENT

This year the PBR Built Ford Tough Series will be riding into the Gila River Arena for the Ak-Chin Invitational on Saturday and Sunday March 25-26, 2017. Before the event on Saturday night fans can take part in the Free Fan Zone pre-party at the Westgate Entertainment District featuring live music, a beer garden benefitting Rider Relief Fund, vendors and much more. You don't want to miss out on this great event. For more information on the PBR event and much more visit www.pbr.com.