



# RIDER RELIEF FUND

November/ December 2016 Newsletter

## Are you ready for 2017?!?!

With the new year right around the corner PBR and Rider Relief Fund are gearing up for a year full of activities. The 2017 season will kick off in New York City at the beautiful Madison Square Garden on January 6th. Don't miss a chance to see the top bull riders go head to head as they start the race to be crowned the next World Champion. Continue to check the PBR and Rider Relief Fund websites for more information on all the activities throughout the year.

### 2017 PBR Built Ford Tough Series Schedule

- ⇒ **Jan 6-8**      **New York, NY**
- ⇒ **Jan 13-15**      **Chicago, IL**
- ⇒ **Jan 21-22**      **Oklahoma City, OK**
- ⇒ **Jan 27-29**      **Sacramento, CA**
- ⇒ **Feb 3-4**      **Anaheim, CA**
- ⇒ **Feb 11-12**      **Kansas City, MO**
- ⇒ **Feb 18**      **Arlington, TX**
- ⇒ **Feb 24-26**      **St. Louis, MO**

Check the PBR website for additional dates.



## Marcene Taylor Charity Clay Shoot

This year the Marcene Taylor Charity Clay Shoot benefiting Rider Relief Fund and RMEF was a huge success. The event took place on Thursday November 3rd, at the Clark County Shooting Complex. The event helped raise over \$23,000.00 for RRF and RMEF.

It was a first time experience for many but also a continued tradition for others that love coming back to the event every year.

Huge thank you to all of our sponsors: Marcene Taylor, U.S. Bank, Lucas Oil, Fiocchi, 5.11, Ariat International, Cooper Tire, RMEF, Ride Right, PFI, Real Time Pain Relief, and ABBI. Also thank you to the riders, bullfighters, shooters, non-shooters, and volunteers for coming out to the event.

Mark your calendar for November 2nd 2017 for next years Clay Shoot. Please check our website for additional information.

## Live & Silent Auctions

The Silent Auction at the Fan Zone kicked off during the Blue-Def Finals on Saturday October 29th and continued throughout the week. Fans had the opportunity to bid and or win several one of a kind items. Thank you to all of our generous supporters for donating items for the Silent Auction and Raffle drawing. This year the Silent Auction brought in over \$6,600.

Following the World Finals \ Calcutta we had our annual Live Auction. This years items included a Del Frisco's Experience for 10, Autographed Brad Paisley Guitar, All-Inclusive Costa Rica trip, Custom bull painting, Weatherby Gun, Autographed Chaps, and an Autographed George Strait Guitar. The Live Auction helped raise over \$13,000.00 for RRF.



## Donor Luncheon

On November 4th we had our Annual Donor Luncheon. The luncheon was generously donated by the fabulous Del Frisco's Double Eagle Steakhouse. During this event Rider Relief Fund has a unique opportunity to recognize and thank some of our generous donors and volunteers. This year was extra special as we were able to recognize our National Sponsor Real Time Pain Relief for their partnership and their contribution to helping us continue our mission. There truly are not enough words to express how thankful we are for all of our donors, sponsors, and volunteers. You all allow us to continue our mission and we are so grateful for each and every one of you.

# Women of the PBR Breakfast

This was the second year for the Rider Relief Fund's Women of the PBR breakfast. The event was held on Wednesday November 2nd at Monte Carlo. The ladies were in for a real treat this year, with guest speaker LeAnn Hart and special items donated from Pinto Ranch and Real Time Pain Relief. LeAnn spoke about the importance of being a strong support system for the riders and for each other, as well as discussed the importance for RRF and the services we provide for the riders. Pinto Ranch also offered a shopping experience for all RRF supporters with a percentage of the purchases donated back to RRF. Thank you to LeAnn, Pinto Ranch, Real Time Pain Relief and all the Ladies for supporting Rider Relief Fund.

## Contact Us

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